



Graindrops probiotic beverage now available at Whole Foods Market® nationwide

[Sebastopol, CA.—May 5, 2014]—Graindrops’ gluten-free, non-dairy probiotic beverage is rolling out nationwide through Whole Foods Market. This refreshing probiotic grainmilk is available in three flavors: Original, Wild Blueberry, and Mango Ginger. The rich, smooth taste of Graindrops is powered by koji, an artisan Japanese culturing process.

“Koji is the secret to Graindrops’ dynamic blend of flavor and nutrients,” says Susanne Lien, cofounder of Graindrops. “Unlike industrial enzymes, our own batch-crafted koji, made with organic, Biodynamic® rice and pure spring water, has over 40 enzymes that naturally convert grains into bioavailable nutrients, including amino acids, carbohydrates, and natural sugars.”

Graindrops is triple-cultured from organic rice, oats, millet, quinoa and amaranth to develop extraordinary nutritional value. Over 20 billion live and active cultures are added to promote digestive health and strong immune system. With a satisfying balance of texture and flavor, Graindrops is a delicious beverage for individuals of all ages.

“As the demand for gluten-free and non-dairy options continue to grow, we’re proud to introduce another tasty option that meets our high-quality standards and our shoppers’ dietary needs—whether they prefer vegan, vegetarian, gluten-free, non-dairy or just interested in trying a delicious new probiotic drink,” said Dwight Richmond, global grocery purchasing coordinator for Whole Foods Market.

Graindrops is a recipient of Whole Foods Market’s Local Producer Loan Program, a low-interest program to help small, independent farmers and food artisans grow their businesses. Whole Foods Market has committed to providing up to \$25 million in low-interest loans to local food producers.

Available in quart size at \$5.59 in the dairy section of Whole Foods Market. Graindrops is organic, gluten-free, vegan, whole grain, and Non-GMO Project Verified™.

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About Graindrops

Based in Northern California, Graindrops is dedicated to promoting optimal health through wholesome nutrition, powered by nature. Using batch-crafted koji, Graindrops' probiotic beverage is made from the purest ingredients to promote digestive health and deliver extraordinary nutritional value. All ingredients are organic, gluten-free, dairy-free, vegan, whole grain, and non-GMO. Available at Whole Foods Markets nationwide.

For more information on Graindrops, please visit at www.graindrops.com.

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